

THEME 1 FUTURE JOBS LISTENING SKILL (SPICE UP)

A. Listen to Highflyers, the school radio station, and choose the correct option.

1. Today's topic is...
 - a) "Choose your job, choose your future!"
 - b) "Grow your mind, grow your career!"
2. The nickname of the radio DJ is...
 - a) Wise Teen
 - b) Wise Owl
3. UX stands for...
 - a) unique experiment
 - b) user experience
4. To humanize means...
 - a) to make things easier for humans
 - b) to improve eco-friendly products

B. Listen again and write true (T) or false (F).

1. UX design deals with not only design and technology but also market research and psychology. _____
2. A UX designer makes you finish your desired task with a huge effort. _____
3. The main goal of a UX designer is to create human-centred designs and products. _____
4. Only technical skills are needed to become a UX designer. _____
5. You need to have a bachelor's degree in a technology-related area to work in the field of UX design. _____

C. Listen again and write three soft skills you need to become a UX designer.

Transcript (Workbook 1.1)

Host: Welcome to our very own radio station, *Highflyers*, run by the teens. I'm the host, Wise Owl. Today's topic is "Choose your job, choose your future!" And our guest is Heather May, a UX designer. We're gonna learn the answer to the big question: What does a UX designer do? It is our great pleasure and honour to host you here on our school radio, Ms May.

Ms May: I am very pleased and delighted to be here amongst you, Mr Wise Owl. I'll start answering your questions by defining UX, which stands for 'user experience'. UX design is a design process whose only aim is to create a system which offers a great experience to its users. In other words, it combines the interaction between the users like you and everyday products and services such as apps, websites and even coffee machines. UX design is also a combination of design, technology, market research and psychology.

Host: Let's return to the original question: What exactly does a UX designer do?

Ms May: Well, a UX designer humanizes technology. What I mean is that you will make things easier for humans. If you want to have a career as a UX designer, you will make products and technology usable, enjoyable and accessible to people. You will always consider what's best for the user and the overall user experience. Have you ever left a website which wants you to fill out a very long form?

Host: Sure. I've had such bad experiences which make me quite nervous.

Ms May: So, UX design enables you to complete your desired tasks with minimum effort.

Host: What skills do we need if we want to be a successful UX designer?

Ms May: You need to have technical and design skills as well as essential soft skills like empathy, adaptability, good communication and problem-solving. Analytical and reasoning skills are really helpful.

Host: And the last question, Ms May. What degree do we need to become a UX designer?

Ms May: You need to have a bachelor's degree in a technology-related area which deals with websites and applications. And your primary goal is to create a delightful user experience.

Host: Thank you so much